For immediate release

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Analog Way offers new optimized Remote Control Software
for intuitive show control

January 2013 – Analog Way is pleased to deliver brand new Web-based Remote Control Software for its new LiveCore^{TM} platform-based systems. By offering advanced monitoring resources as well as Remote Maintenance opportunities, this intuitive and user-friendly Remote Control Software (Web RCS) will help users create sophisticated presentations easily.

At ISE 2013, **Analog Way** introduced a brand new generation of high-end AV Processors. Based on the new **LiveCore^{TM}** platform, the **NeXtage 16** and **SmartMatriX Ultra** include a new optimized User Interface for improved creativity and control. Being web-based, the new Remote Control Software (**Web RCS**) can be run virtually anywhere on any computing system connected to the Internet: PC, Mac or tablet.

The **Web RCS** offers a user-friendly graphic interface consisting of 3 independent sections: Setup, Edition and Live. A Wizard mode leads operators in the setup of the device and the preparation of the show.
With updating snapshots of the connected sources available in the interface, the intuitive dashboard allows operators to fully prepare their shows, and control them live during their events. An innovative Sequences mode in the Live menu allows easy organization of presets through drag and drop. To save time and increase creativity, up to 5 operators per device can connect on the **Web RCS** and work from different computing systems on different tasks simultaneously. Any operation is seen in real time by all the **Web RCS** users, thus ensuring effective preparation and monitoring.

The **Web RCS** allows the **NeXtage 16** and **SmartMatriX Ultra** to support multiple Remote Services. Among the advantages offered, users can quickly clone a set-up if needed. Important data related to the use of the machine is also stored (working hours per show, in total,…). Remote Support and Assistance is also available. **Analog Way**'s Technical Support team can remotely connect to the machine to support users whenever requested.

Franck Facon, MarCom Director at **Analog Way**, comments: *"With our new LiveCore^{TM} based systems, we intend to deliver powerful live processing capabilities, but also peace of mind. Our new processors were designed to ensure easy utilization and monitoring in the field. Our brand new Web Remote Control Software is key in this process: intuitive and user-friendly, it makes our processors easy to configure, easy to use and easy to maintain whenever needed."*

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalers, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

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